



## MINOR IN CREATIVITY, INNOVATION AND ENTREPRENEURSHIP

*Effective Fall 2018*

Field Electives ( <i>Continued</i> ) <small>No more than one field elective from a department within GWSB may apply (indicated with a ^).</small>	Prerequisites
<b>ACCY 2001</b> <i>Introduction to Financial Accounting</i> <sup>^</sup>	None
<b>BADM 3401</b> <i>Basic Marketing Management</i> <sup>^</sup>	ECON 1012 or HONR 2044
<b>DNSC 3401</b> <i>Introduction to Business Analytics</i> <sup>^</sup>	APSC 3115 or STAT 1051/1053/1111
<b>IBUS 3001</b> <i>Introduction to International Business</i> <sup>^</sup>	ECON 1011 & 1012 or HONR 2043 & 2044
<b>ISTM 4223</b> <i>Innovation Ventures</i> <sup>^</sup>	None
<b>MGT 3301</b> <i>Small Business Management</i> <sup>^</sup>	MGT 3300/3300W
<b>MGT 3302</b> <i>e-Entrepreneurship</i> <sup>^</sup>	MGT 3300/3300W
<b>MGT 4900</b> <i>Special Topics (Social Entrepreneurship)</i> <sup>^</sup>	None
<b>ACCY 4601</b> <i>Business Law: Enterprise Organization</i> <sup>^</sup>	None

### Recommended Sequencing of Courses

Freshman Year	Sophomore Year	Junior Year	Senior Year
Pre-requisites, if applicable	MGT 3300/3300W; & 1 Field Elective	MGT 4900: <i>New Venture Initiation</i> ; & 1 Field Elective	Two additional Field Electives

#### **REQUIREMENTS & REGULATIONS:**

- **Residency:** A minimum of 6 credits (2 classes) must be completed in residence at GWU. All courses taken abroad in a GWU approved study abroad program are considered "in residence". At least one of the selected electives must be 2000+.

#### **School of Business Students may pursue this minor under the following conditions:**

- BBA students must select a minor outside of the School of Business to fulfill their degree requirement; this minor may only serve as a second minor.
- BBA students concentrating in Innovation & Entrepreneurship may not complete this minor.
- Baccy and BS students may pursue this minor as their degrees do not require a minor.

### Suggested Student Organizations \*Indicates affiliation with the Undergraduate Business Association (UBA)

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| <ul style="list-style-type: none"> <li>• Alpha Kappa Psi (AKPsi)*</li> <li>• Ascend at GW*</li> <li>• Compass Fellowship</li> <li>• Delta Sigma Pi (DSP)*</li> <li>• GW Private Equity &amp; Venture Capital Club*</li> <li>• GW Startups</li> <li>• GW Tech Collective</li> </ul> | <ul style="list-style-type: none"> <li>• GW Women in Business (GWWIB)*</li> <li>• GW Women in STEM</li> <li>• Launchpad*</li> <li>• Lemonade Day DC (LDDC)*</li> <li>• Multicultural Business Student Association (MBSA)*</li> <li>• Social Impact 360</li> <li>• TAMID at GW*</li> </ul> |
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### Minor Contacts

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